

## INTRINSYC SHIPS RAINBOW REMOTE MANAGEMENT SYSTEM (RMS) FOR WINDOWS CE

Embedded Systems Conference, San Jose – November 2, 1998 - Intrinsyc Software, Inc. is pleased to announce the launch of its Rainbow<sub>®</sub> QuickStart program. Intrinsyc has enhanced its Rainbow product line with the Rainbow QuickStart program, to deliver all the key elements Original Equipment Manufacturers (OEMs) need to easily incorporate web server technology and accelerate the development of their Windows<sub>®</sub>  $CE_{\mathbb{R}}$ -based devices.

With the introduction of Rainbow, Intrinsyc assumed a leadership position in delivering valueadd web technology for Windows CE-based systems. Rainbow customers have incorporated the web server functionality to remotely monitor, configure, control, and update a broad spectrum of industrial and consumer products including office automation, network hardware, and control systems applications. With Rainbow QuickStart, Intrinsyc adds to its production-proven Rainbow HTTP web server, a new OEM Development Kit (ODK) which is an add-on to the Microsoft<sub>®</sub> Visual Studio<sub>®</sub>. From within this environment, developers can start implementing their web enabled applications, even prior to the delivery of prototype or production hardware.

"Intrinsyc has focused on delivering software solutions that accelerate the development of Windows CE-based embedded systems", said Greg Corcoran, Rainbow product manager for Intrinsyc Software. "With Rainbow QuickStart, we have responded to our customers requests to deliver an environment that makes it easier to incorporate web technology into embedded devices."

"Microsoft is pleased by Intrinsyc Software's continued active role in promoting the adoption of Windows CE for embedded systems applications," said Tony Barbagallo, business marketing manager, Windows CE at Microsoft Corp. "With products like Rainbow QuickStart, Windows CE can be deployed in many new targeted product categories for embedded systems."

## **Availability and Pricing**

Rainbow QuickStart includes the Rainbow ODK with 5 Rainbow web server run-time licenses and is available today for US\$1495. The Rainbow ODK is also available stand-alone and is priced at US\$995. Additional run-time licenses for the Rainbow web server are priced based on volume. Please contact Intrinsyc directly or your local Intrinsyc reseller for further information. Intrinsyc will be demonstrating all of its development tools and components, including Rainbow QuickStart, at the Embedded Systems Conference in Chicago, March 31-April 2, 1998 and at the upcoming Microsoft Windows CE Developers Conference in San Jose, Calif., April 5-8, 1998, which it is co-sponsoring.

Intrinsyc Software Inc. (VSE:ICS, NASDAQ:ISYRF) develops, markets, sells, and supports software tools and components for the development of Microsoft Windows-based embedded systems. These tools and components enable OEMs to rapidly develop software applications for a wide range of consumer and commercial electronics products that span multiple industries. For more information, contact Intrinsyc at info@intrinsyc.com or World Wide Web Page: http://www.intrinsyc.com.

On Behalf of the Board Intrinsyc Software Inc.

Derek Spratt President & CEO